



*LA Hot Chicken*

Website E-mail

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# Our Story

There's no food quite like that of his grandmother, it was while searching her old recipes he noticed that everyone thinks his grandmother's cooking was the best but it's no longer being passed onto the younger generations and that is how LA Hot Chicken was born. Everyone is far too busy to spend time in their kitchen, was his observation, thus Michael Cooper decided to recreate typical recipe of his grandmother cooked over wood fire oven and using locally sourced ingredients especially hand pound spices and after trying it couple of times when he got the taste and flavors like he used to enjoy in his childhood, now he wants the world to relish that Hot Chicken and enjoy its taste blended with authentic flavors.





## Our Vision



Everyone thinks their Nonna's cooking is the best but what will Nonna cooking in 20yrs time? Micheal Cooper's dream is to serve the world a taste of his grandma's recipe that melts in your mouth , seasoning that touches your soul and flavors that calms your tongue.

## Our Mission



To serve Chicken the way you enjoy it !  
Offering the tastiest food using the best hand pounded spices and ingredients at rock bottom prices to creates the best memories with Family & Friends and to bring people together to enjoy and share a delicious meal in an environment they love.



# You'll Be Lovin' It

**Get ready to fall in love with our food!**

We serve freshly made-to-order meals every time. When you place your order with us, our skilled cooks get right to work, carefully selecting each thing and preparing your meal with the utmost care. We believe that yummy n lip-smacking food comes from preparing it from scratch, using only the finest and hand pounded spices. Our cooks put their heart and soul into every dish they create and you'll feel in every bite. So sit back, relax, and enjoy your meal, knowing that every bite is a testament to our commitment to serving you the best food possible. But don't just take our word for it - our customers can't get enough of our food. We strive to exceed your expectations with every order and leave you wanting more. We know that once you try our food, your tummy will be full but you carve for more. Whether you're in the mood for something mild, hot, or even no heat, we have a dish sure to hit the spot.

# Our Menu

best menu

LA  
1 2 tenders  
w/fries



Served with sliced  
bread, pickles and  
Dyrne sauce

best menu

LA  
2 2 sliders  
w/fries



Served with Kale  
slaw, pickles and  
Dyrne sauce  
(Add Cheese)

best menu

LA  
3 1 tender  
+1 slider w/fries



- Tender Served with  
sliced bread, pickles  
and Dyrne sauce,
- Slider served with Kale  
slaw , pickles and  
Dyrne sauce

best menu

LA  
4 1 slider w/fries



Served with Kale  
slaw, pickles and  
Dyrne sauce  
(Add Cheese)

best menu

LA  
5 2 tender+  
1 slider w/fries



- Tender Served with  
sliced bread, pickles  
and Dyrne sauce,
- Slider served with  
Kale slaw , pickles and  
Dyrne sauce

Choose your Madness

Blah !! Really ?? You can do Better Better! Feel It Feel it twice Call Mom Now!!



No Spice



Lite Mild



Mild



Medium



Hot



Extra Hot



Risque

LA

# Popping pearl Drinks



Shakes



Juices



Coffee & Tea



## Space Requirements for the LA Hot Chicken Franchise: -

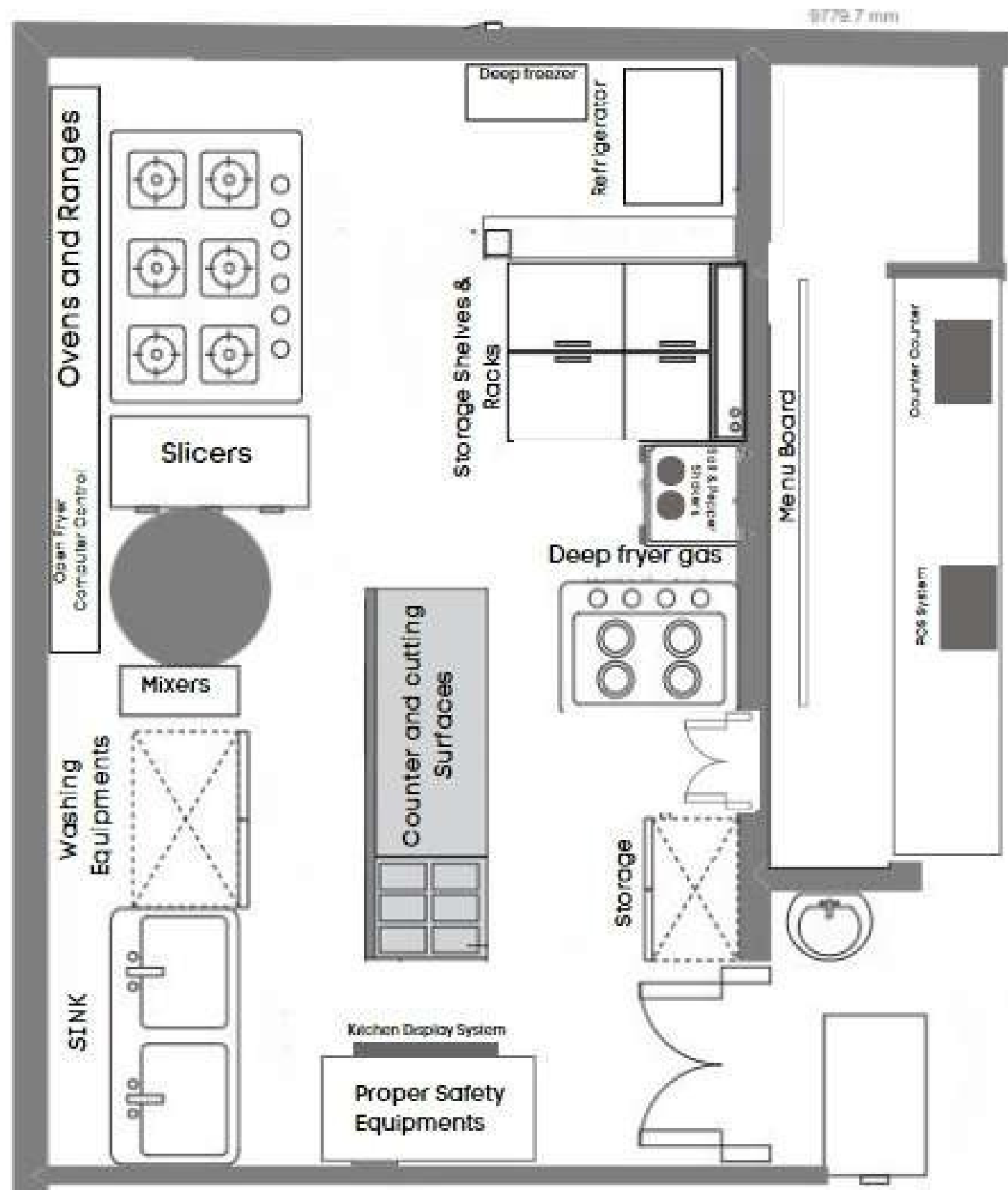
The space requirements for a LA Hot Chicken franchise vary depending on the type of restaurant you want to open, but generally speaking, you will need a significant amount of space. Here are some of the space requirements you can expect when opening a LA Hot Chicken franchise:

## Business Model

We Have Three Business Models :-

1. Food Court
2. Restaurant (Dine in or Take Away)
3. Drive Thru



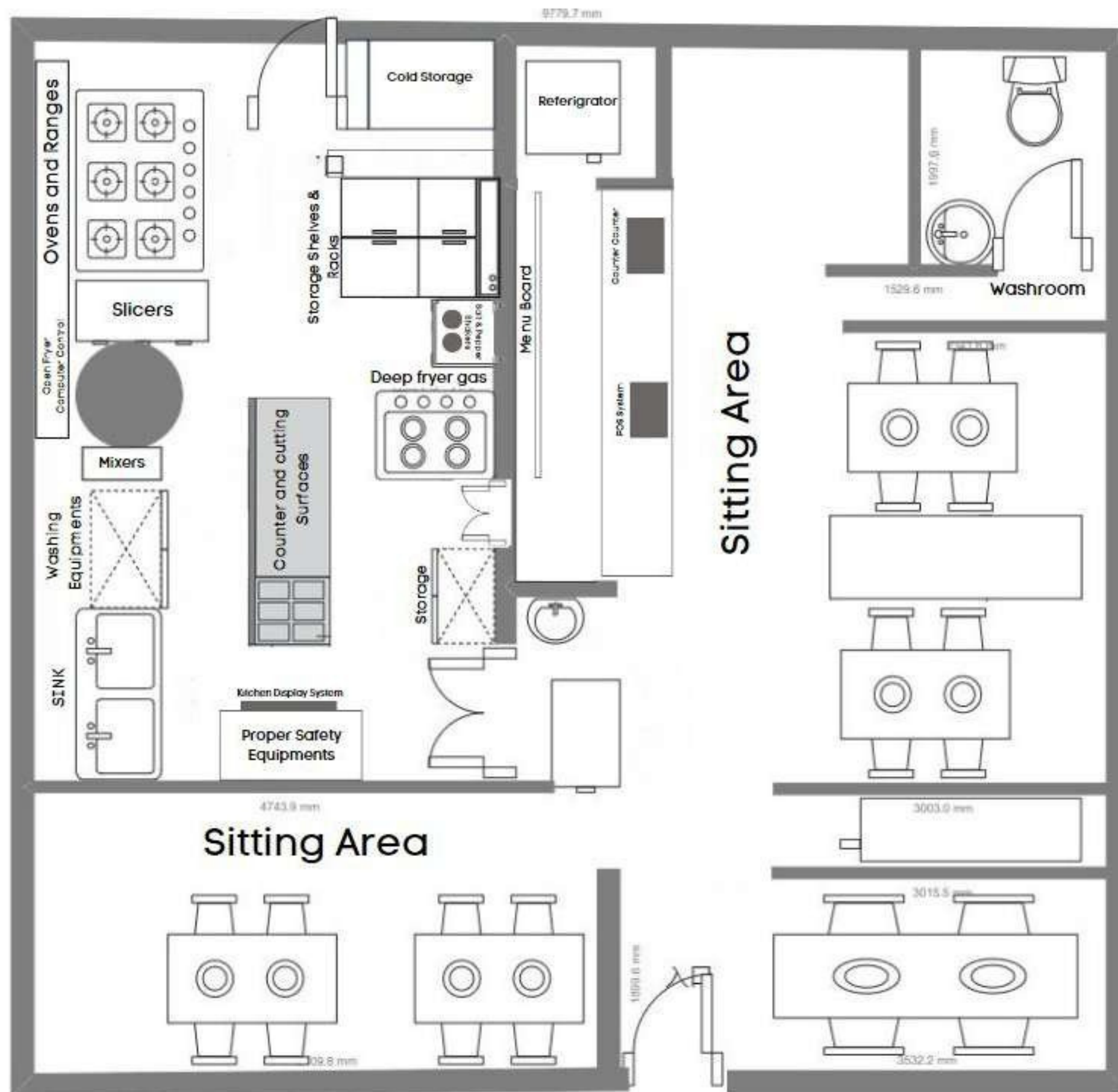


# IF You Want Open in a Food Court

## Details:

- 1.Equipments Cost:- 30 Lakhs
- 2.Franchise Fee:- 7Lakhs
- 3.Furnishing Cost:- Rs 4,000/- Per Sq.Ft.  
(Civil + Furniture/ Fixtures & Signage )
- 4.Area Requirement:- 400-500 Sq.Ft.
- 5.Royalty:- 7%

ALL DESIGNS MAY VARY FROM PLACE TO PLACE

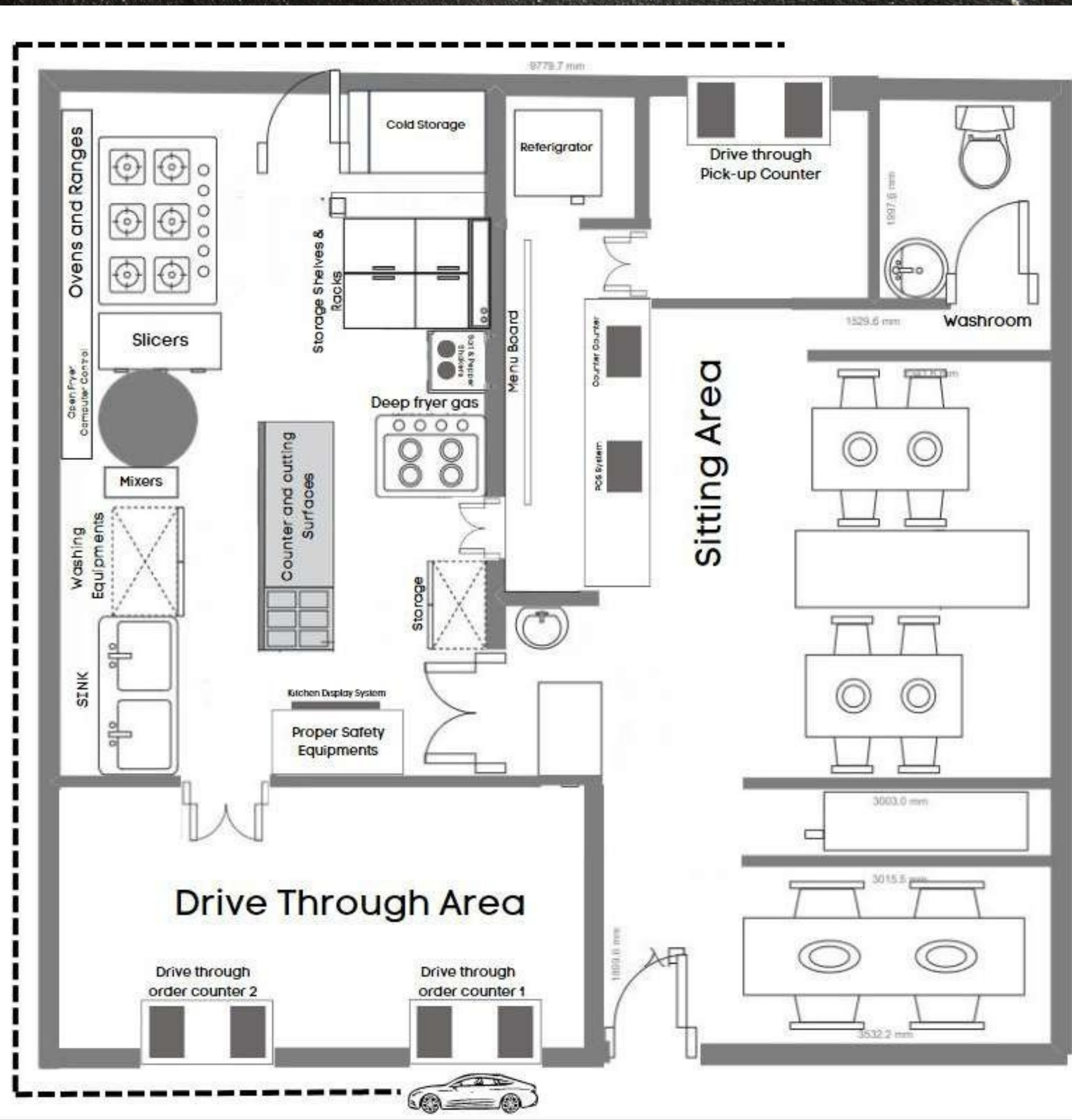


# IF You Want Open as a Restaurant

## Details:

1. Equipments Cost:- 40 Lakhs
2. Franchise Fee:- 11 Lakhs
3. Furnishing Cost:- Rs 4,000/- Per Sq.Ft. (Civil + Furniture/ Fixtures & Signage )
4. Area Requirement:- 1000-1800 Sq.Ft.
5. Royalty:- 7%

ALL DESIGNS MAY VARY FROM PLACE TO PLACE

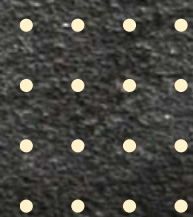


# If You Want Open as a Drive Thru

## Details:

1. Equipments Cost:- 50 Lakhs
2. Franchise Fee:- 20 Lakhs
3. Furnishing Cost:- Rs 4,000/- Per Sq.Ft. (Civil + Furniture/ Fixtures & Signage )
4. Area Requirement:- 1400-1800 Sq.Ft.
5. Royalty:- 7%

ALL DESIGNS MAY VARY FROM PLACE TO PLACE



# Benefits of LA Hot Chicken Franchise: –

**Flexibility:** LA Hot Chicken offers three models to choose from, such as Food Court, Restaurants and Drive-Thru, which gives you flexibility to choose the best fit for your location and customers.

**Business experience:** LA Hot Chicken prefers franchisees with experience in the restaurant or retail sectors. Well it's not necessary here, The company seeks applicants with a background in operations, marketing, and business management also. Anyone with a good credit backgrounds and no criminal records can apply.

**Background check:** To ensure that all New franchisees have good credit backgrounds and no criminal records, LA Hot Chicken does verification process on each one of them.





**Training and support:** LA Hot Chicken gives a training to all its Franchises to ensure a smooth operation.

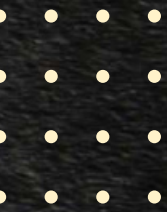
**Franchise:-** LA Hot Chicken will ask you to sign a franchise agreement, which lays out the responsibilities and commitments on both the franchisee and the franchisor.

**Location:** You will need to find a location for your franchise that meets the company's requirements for visibility, accessibility, and zoning. LA Hot Chicken will help you in finalising one .





# LA Hot Chicken Franchise Cost



## How It Work !

**Initial franchise fee:** This is a one-time fee that you will need to pay to LA Hot Chicken when you first sign the franchise agreement. The initial franchise fee can range from Rs 7 lakhs to Rs 20 Lakhs.

**Royalty:** As a LA Hot Chicken franchisee, you will be required to pay royalty of 7% to the company.

**Advertising fee & Training Support:** You will also be required to contribute to a national advertising fund & training which helps promote the LA Hot Chicken brand. The fee is usually about 2% of your gross sales.



# Franchise Profits Margin: -

The profits and margin for a LA Hot Chicken franchise can vary depending on a number of factors, such as location, size of the restaurant, and the owner's business acumen. However, generally speaking, LA Hot Chicken franchise can be a profitable business venture. The profit margin for LA Hot Chicken franchise can vary depending on location, but It typically ranges from 20% to 30%.

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# LA Hot Chicken

## Sign Boards



# Thank You



**WANNA TEAM UP**

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